

2025-2026 SPONSORSHIP PACKAGE

**Help Dylan Stevens, BC Alpine Team
Ski Racer, Take the Next Step**

Your Support Can Make the Difference!

2025-2026 Season

Presented by:

Dylan Stevens
Alpine Ski Racer
BC Ski Team





Chasing Excellence

This Sponsorship Package provides your organization with essential information to support me, Dylan Stevens, a developing ski racer on the BC Alpine Ski Team.

The BC Ski Team selects top athletes by national age ranking and aims to develop BC racers for the Canadian Alpine Ski Team.

As an elite development program, BC Alpine offers enhanced training and competition opportunities, with a strong presence on the national team and a mission to build World Cup champions.

Thank you for considering this sponsorship opportunity.

Why Become a Sponsor?

You and your organization value youth sports as a vital building block for the future. Your corporate vision, mission, and values align with mine, centered on:

- Excellence
- Expertise
- Teamwork
- Sportsmanship
- Friendship
- Fun



You want to support youth skiing because you understand it:

- Builds character and self-esteem
- Recognizes diverse ski abilities and interests as part of athletic and life skill development; Encourages individuals to reach their highest potential
- Develops and reinforces the importance of teamwork
- Serves as a meaningful cause in the local community, creating a healthy, motivating, and inspiring environment for youth to grow.



DOWNHILL

2ND JUNIOR

DYLAN STEVENS

SUGARLOAF NORAM

About me!

- I love skiing and started at age two with my dad, falling in love with the sport right away.
- I began racing at five and have competed at local, provincial, national, and some international levels.
- I'm now pursuing ski racing full-time and aiming to qualify for the Canadian National Ski Team in the 2025-2026 season.
- For over 10 years, I've been dedicated to achieving my dream of representing Canada.
- I understand the vital role sponsorship plays and will represent your organization with respect and professionalism.
- I've been a member of the BC Ski Team for three years and am qualified to continue for the upcoming season.
- I value good sportsmanship, teamwork, and leadership both on and off the hill.
- I work hard and play hard, always learning from coaches and peers while striving for excellence.

Corporate Partner Opportunities



What sponsors receive:

- Recognition as a company that values community sports.
- The opportunity to support a high-level athlete pursuing his goal as a competitive ski racer for Canada.
- Exposure at ski races nationally and internationally, plus acknowledgment on social media and the athlete's website.

What I will receive:

- With your support, I'll get the resources I need to reach my full potential and represent British Columbia and Canada.
- This will give me valuable experience and training to help me achieve my long-term goal of racing in the World Cup and the Olympics.

Financials



Dylan Stevens - Yearly Expenses		BC Alpine - Yearly Contribution		
Athlete Team Fees	\$25,000	<ul style="list-style-type: none"> • Year-round training and coaching • BC Alpine Sponsor Apparel Uniforms • Travel to Provincial, National and International events • Essential mental health support • BC Government and BC Alpine Funds 	BC Alpine Contribution \$100,000	
Equipment Costs	\$10,000			
Miscellaneous	\$5,000			
Total Athlete Expenses	\$40,000			
Total Program Costs (Athlete and BC Alpine): \$140,000				
<p>My goal is to raise \$40,000 to cover my team fees and equipment for the season.</p> <p>Support at any level helps—typical sponsorships start at \$1,000, \$2,500, \$5,000 and up.</p>				

A little help from many people makes a big difference. I'm truly grateful to everyone who believes in me.

Sponsorship Recognition

Together, we will create a tailored sponsorship recognition program that works best for you!

Some opportunities that may interest sponsors include, but are not limited to:

- Advertising on jackets, buffs, or T-shirts I wear during training and races, giving your brand great exposure.
- Shout-outs and recognition on my social media channels to highlight your support.
- Regular updates on how my training and racing are going, plus access to photos you can use however you like.
- Your logo and link featured on my website so visitors can easily find you.
- A fun opportunity to team up on promotions that get both our names out there.



My Olympic Dream

My goal as an alpine ski racer is not only to qualify for the BC Ski Team, but also to qualify for the Canadian National Ski Team and ultimately compete on the World Cup Circuit and at the Olympics.



BC Ski Team

I grew up skiing on a small mountain in North Vancouver, Grouse Mountain, and successfully raced my way to be selected onto the BC Development Ski Team.

After a year of racing on the BC Development Ski Team, I met full qualifications for the BC Ski Team. This will be my fourth year racing with the BC Team.

I would like to thank my sponsors for their support in allowing me to continue my ski racing journey with an amazing group of athletes and coaches.

Achievements

 **2x** World Junior Championships >
Top 30 Finishes

 **1x** All FIS Career Wins >

 **7x** All FIS Career Podiums >

3x World Junior Championships Starts

204 All FIS Career Starts

Family History



Bill Stevens 1957, Sun Valley, Idaho, Harriman Cup Race



Bill Stevens 1954, Mont Tremblant, PQ (gates are just sticks)

My grandfather Bill Stevens raced on the Canadian Alpine Ski Team in the 1950's and competed in the World Championships in 1954 and 1958.

I am the third generation of ski racers in the Stevens family.



Don Stevens 1986, Kitzbheul, Austria



Don Stevens 1988, Beaver Creek, 2nd in World Cup

My Uncle Don Stevens also raced on the Canadian Alpine Ski Team. He was in the World Championships in 1985 and 1989, competed in the Calgary Olympics in 1988 and came second place in a World Cup Downhill in 1988 at Beaver Creek, Colorado.



Giving back: I recognize how fortunate I was to grow up ski racing. I am grateful for this opportunity and look for ways to give back. I enjoy helping out with the younger athletes, for example running the U14 dryland for Grouse Mountain Tyee Ski Club, and being a role model for younger ski racers.

2024-2025 Recap of Ski Season

Last season was the best of my ski racing career. I qualified for and competed in the **World Junior Ski Championships in Italy**, representing Canada on the world stage. I also raced a full **Nor-Am Cup circuit**, finishing **12th overall in Downhill** with consistent results across the series, including a **2nd place U21 finish** and multiple Top 15 placements.

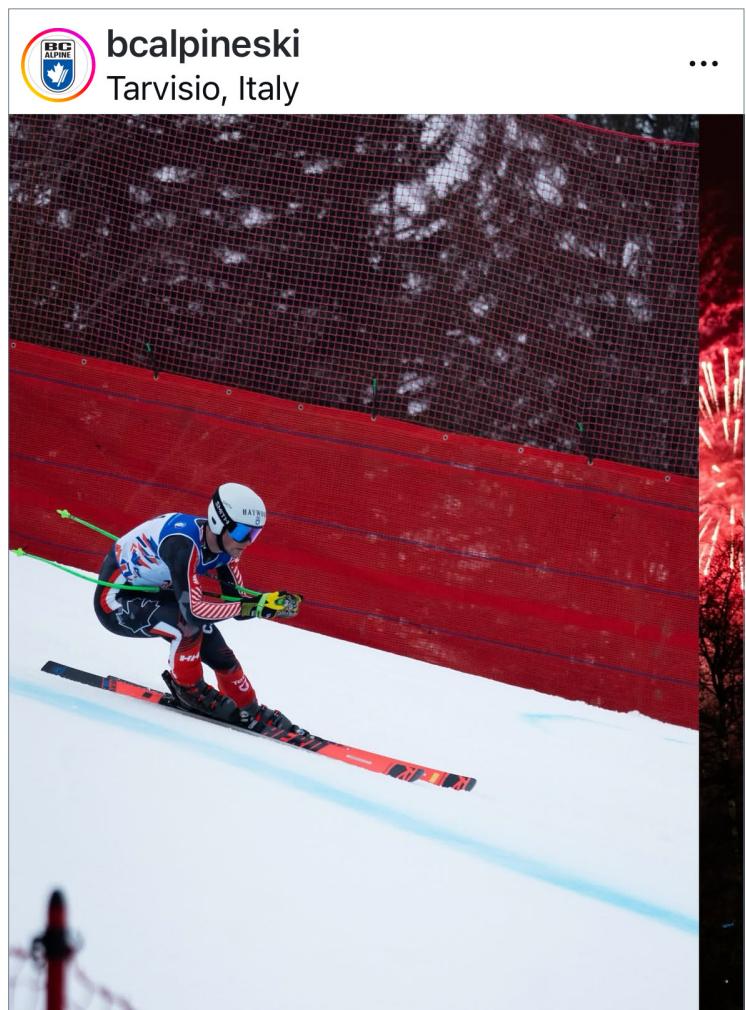
The season began with **dryland training in Fernie**, followed by an **on-snow camp in Chile** that prepared me for my first Nor-Am races in Panorama. I opened strong with a **16th and 12th place (2nd U21) in SG**, placing me **14th in the standings early on**.

Solid results in **Kimberley and Sugarloaf** helped me finish the season ranked **Top 15 in SG and 12th in DH**, meeting the **Provisional Nomination** criteria for the **CAST D Team**. Although I wasn't selected this year, I'm more motivated than ever.

I'm staying with the **BC Ski Team** and fully committed to qualifying next season through **Automatic Nomination** which is **Top 5 in a Nor-Am discipline**. With even more focused training and international competition ahead, I'm aiming to make that next step.



World Junior Ski Championships – 2025 Alpine Canada Junior Ski Team in Tarvisio, Italy (I'm in the back row, first on the left).



Thank You!

Personal Partners



BC Alpine Partners



BC
ALPINE

IS PROUD TO CALL THESE COMPANIES
& ORGANIZATIONS OUR PARTNERS



HAYWOOD **KARBON**

Teck

viaSPORT
BRITISH COLUMBIA



Special thanks to family, friends, and the community for your generous sponsorship and donations. This season would not be possible without your support, which is instrumental in furthering my development in alpine ski racing and allowing me to dedicate myself fully to training and competing.



Thank you for your time!



What I require from you as a sponsor:

- Your financial and/or in-kind support
- Contact details for the key person/people I can coordinate with
- A high-resolution company logo (JPG and EPS formats, camera-ready)
- Your company website address

Dylan's Contact Details:

Email: dylanstevens244@gmail.com

Instagram: https://www.instagram.com/dylan.stevenss_

Website: <https://lsenenki.wixsite.com/dylanstevens>